

PRODUCT MANAGER RESUME

©HEAT SHEET

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Stand out and make your resume count.
How to get your resume noticed

1 RELEVANCE TO THE ROLE

Leverage the experience you have that is most relevant to the position applying to.

2 CRISP AND CLEAR

Your resume needs to catch attention by being short, crisp, clear and to the point. Avoid a lengthy resume, and keep it to one or max two pages

3 FOCUS ON VALUE

When you talk about previous experience, talk about the quantitative and qualitative value you brought to a project or company, and present concrete figures.

4 UNDERLINE OWNERSHIP

Showcase what you have been accountable for in the creation of the value.

5 WEAVE IN REQUIRED SKILLS

Weave in the specific skills being outlined in the job description, into the value you delivered and ownership you took. Leave out the obvious skills

6 SHORT TRACK

Recruiters receive tons and tons of resumes so even with perfect on point resume you might still not make the interview cut. Use referrals to increase your chances.